



Employee Surveys

Focus on the employee attitudes that drive your business

SMD's Employee Survey platform helps organizations harness the full potential of engagement surveys by linking survey items to business outcomes. You no longer have to assume that improving employee attitudes is beneficial. Our tools allow organizations to quantify the impact of employee attitudes on business results. Furthermore, our Strategic Survey HeatMaps focus leaders on the critical few drivers of engagement that will have the greatest impact on results.

Analyze

- Use valid and reliable survey tools to assess employee attitudes
- Utilize analytics to identify the employee attitudes that drive business outcomes

Act

- Prioritize interventions that have the greatest impact on business outcomes
- Focus front-line managers on the areas that will improve performance

Achieve

- Improve the attitudes that improve your business
- Calculate a return on investment to quantify the impact of attitudes on business outcomes

Features and Benefits

- Valid and reliable survey item database
- Simple and easy to use reporting tools
- HeatMap reports that focus managers on the items that drive results
- Development Tips Guide for effective action planning
- Customized to meet your organization's requirements
- Scorecards with ROI estimates for attitude improvement
- Communication tools and resources

Services Provided

- Survey design and analysis of results
- Customization of survey to address business priorities
- Presentation of results including key business drivers

Link
HR Processes
to Outcomes

Calculate
ROI

Reduce
HR Costs

Simplify
Analytics &
Reporting